

knowledge
for growth

27 May 2020 - 9 Sep 2020
Virtual meetings on 27 May - Physical
meetings on 9 September in Ghent,
Belgium

Eurostars@Knowledge for
Growth 2020

May 27
Virtual meetings

September 9
Physical meetings
in Ghent

Eurostars Life Sciences Matchmaking event

Brokerage event for SME's looking to cooperate in research and development projects

In the context of the [Eurostars](#) Calls (next cut-off deadline is 3 September 2020), the Enterprise Europe Network and the public funding agencies from Belgium, the Netherlands and Nordrhein-Westfalen (Germany) are organising the two-fold **Eurostars Life Sciences matchmaking event**:

- 1) On **27th May 2020**, **online B2B meetings** will be facilitated through the b2match platform
- 2) On **9th September 2020**, the **physical matchmaking event** will take place in **Ghent, Belgium**. Participants will then have the opportunity to learn about the latest services and funding opportunities offered to SME's for cross-border research projects by the Eurostars and Interreg programmes and how to set up an international project. In addition, the agenda will include pitch and matchmaking sessions.

This event is targeting companies and researchers active or interested in **Life Sciences** (including **health, biotech, medtech and agrotech**). It will offer you an excellent opportunity to find potential international partners (companies, universities, research institutions) for setting up joint research projects. Participants can apply to present their project idea, request or expertise via a short pitch.

The Eurostars Life Sciences matchmaking event is **FREE OF CHARGE**, but **registration** in advance **with a full profile and marketplace description** is necessary!

The physical event takes place on the day before the Knowledge for Growth conference. By scheduling the Eurostars event adjacent to this conference, participants will have the opportunity to attend several interesting presentations in the life sciences sector and network further with companies and research institutes active in the field. Participants of the matchmaking can also enjoy the Knowledge for Growth conference at a reduced price.

➡ <https://eurostars-knowledgeforgrowth-2020.b2match.io/>



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Call for Pitches

The concept of the pitch session is to **put your project idea in a nutshell and convince potential partners to join your project**. Instead of a project idea you can also **present your organisation and your technical expertise** to meet potential project partners.

Your participation will give you an excellent opportunity to share ideas and build new consortia and to create connections among companies and research organisations that wish to carry out collaborative research and innovation projects in the area of Life Sciences.

How to apply to give a pitch?

- 1) [register](#) to the Eurostars matchmaking event with a full profile and marketplace description
- 2) indicate that you would like to give a pitch (max. 3 slides – 3 minutes)
- 3) provide a short description of your project idea/request/expertise

Maximum 15 pitches will be selected by the Eurostars funding organisations, based on the following **criteria**:

- Diversity of Life Science topics
- Geographical balance
- Relevance for the Eurostars programme

Deadline for Pitch application: 15/07/2020

After the pitch session you will have the opportunity to speak to potential cooperation partners in an outcome oriented and time efficient manner during bilateral meetings.

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